



Remembering the Past.....

Celebrating the Present.....

Ensuring the Future

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Fall 2023

Subject: Norwin Area Meals On Wheels 25th Anniversary Capital Campaign

Dear Norwin Businesses, Churches, Community Members, Friends and Relatives:

We are in need of your financial Support!

On November 2, 1998, Norwin Area Meals On Wheels (NAMOW) prepared and delivered its first meals to approximately 50 households in the Norwin Area. After twenty- five years and over 500,000 nutritious meals served, we are preparing to commemorate this milestone by celebrating our **25th Anniversary on Friday November 3rd at Ferrante's Lakeview Lounge in Greensburg.**

Many Meals On Wheels organizations throughout the country have closed or are in the process of closing, due mainly to lack of volunteers and/or funding. We are truly blessed with many dedicated volunteers and staff. However, we are challenged to keep pace with constantly increasing expenses. This is where we hope you can help with a contribution to our Capital Campaign.

As we continue in our third decade, we would like to ensure that NAMOW will be operational for another 25 years. In order to accomplish this, we are undertaking a major fundraising effort. In our 25th year, we would like to raise a minimum of \$25,000. Although our expenses have increased, we continue to subsidize a portion of our meals so that our meals are affordable to our recipients. We currently charge \$5 per meal (a meal costs us approximately \$7.93, thus we subsidize \$2.93 on every meal).

Like all businesses, churches and family households, we are experiencing increased costs of food, utilities, insurance, and taxes. Since NAMOW is a 501(c)3 non-profit corporation **we do not receive state or federal funding.** We rely solely on the proceeds from meal payments, fundraisers, and generous donations by individuals and businesses like you. The NAMOW Board's goal is to institute a business plan to not exceed the \$5 cost of a meal to our recipients for as long as we can.... Your contribution, should you decide to donate, will help us greatly in achieving this goal.

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How can you help?

- You can help by making a donation to NAMOW (Please complete the enclosed Sponsorship Form). **Levels of donations are listed below:**

Platinum Sponsor - \$1,000 +

Gold Sponsor - \$500 - \$999

Silver Sponsor - \$100 - \$499

Bronze Sponsor – less than \$100

NOTE: Names of all individuals and organizations will be listed in our Banquet Program unless otherwise specified by the donor.

- You are encouraged to attend our **25th Anniversary Celebration at Ferrante's Lakeview Lounge on Friday, November 3rd from 5:00-10:00pm with a full buffet dinner and entertainment by OLE '97 Johnny Cash/June Carter Cash Tribute Band** . (Please complete the enclosed form).

We have provided a return envelope for your convenience in returning the enclosed forms. **We hope that you will make a donation and we look forward to seeing you at the 25th Anniversary Banquet on November 3rd.** In advance, Thank You and God Bless.

Sincerely,

The Norwin Area Meals On Wheels Board of Directors

Joyce McCurdy/President

Clint Page/Vice-President

Bill Brand/Treasurer

Joanne Gummo /Secretary

Rich Albert

Bob Botti

Kellie Simon

Nicole Hayes

Tom Massari

Betty Shollenberger

Jeff O'Neill

Jean Tromm/Program Director

SPONSORSHIP FORM

I/We would like to make the following donation to the Norwin Area Meals On Wheels in recognition of serving the greater Norwin Area for 25 years and ensuring its future.

_____ PLATINUM SPONSOR - \$1,000 +

_____ GOLD SPONSOR - \$500 - \$999

_____ SILVER SPONSOR - \$100 - \$499

_____ BRONZE SPONSOR – less than \$100

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Please print your name as you would like it to appear in our commemorative program booklet.

Name _____

Contact Person: _____

Phone Number: _____

- Deadline to be included in the program is October 1st (donations still accepted after October 1)
- Please make check payable to: "Norwin Area Meals On Wheels"
- Please be sure to complete the enclosed Banquet Reservation Form if you plan to attend.

Norwin Area Meals On Wheels thanks you!!